**Accomplished**:

* Designed the database schema to store user data, event details, and chatbot logs.
* Created high-level system architecture, including data flow between AI components and front-end/back-end.
* Defined API endpoints for interaction between modules.

**Next Steps**:

* Set up the development environment and start implementing the database and back-end.
* Begin front-end wireframing.

**Blockers**:

* Finalizing API integration standards between the chatbot and recommendation engine.